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accomplished by sailing vessel, Mr. Roche was accompanied by his wife, and a diary kept by Mrs. Roche at the time, which is still in the possession of the family, throws an interesting light on the fortitude required at that time in those undertaking overseas travel).

Mr. Roche's two other sons later joined the partnership, and one of them took up residence in Christchurch, New Zealand, to supervise the firm's activities there. A healthy business in the marketing of pickled pelts and kindred products from New Zealand and Australia was built up, and the firm remains today a vigorous force in the trade. Control is still exercised from Bermondsey, at No. 1 Leather Market, and the New Zealand branch continues to function in Christchurch. The present partners are Mr. Richard Roche and Mr. Colin Roche, grandsons of the founder, and Mr. W. A. Brown, while the New Zealand branch is managed by Mr. H. H. Griffiths, son of a former partner.

W. S. SHUTTLEWORTH & CO. LTD.

A Danish galley would certainly seem out of place in Bermondsey today, but in Galleywall Road, over the site of which Canute's galleys are reputed to have passed along a dyke, W. S. Shuttleworth & Co. Ltd. have created something which might also be considered out of place in Bermondsey—an attractive garden with a swimming pool for their employees.

This is but one of the achievements of the business, originally founded in 1830 to sell Tea, which today manufactures Cocoa, Easter Eggs, Christmas Novelties and a considerable quantity of Chocolate in the form of Couverture, which is sold to other manufacturers for covering Biscuits and similar purposes.

In the last quarter-century under the management of Sir Harry Methven, K.B.E., who recently retired as Chairman, the Company has achieved the highest reputation in the Chocolate and other industries and has built up a modern hygienic factory with the finest amenities for employees.

STRONG, RAWLE & STRONG LTD.

The business of this Company, which dates back from 1853, falls into two main divisions—the marketing of hides and calfskins, and the fellmongering of sheepskins.

The Company's work on hides and calfskins is to purchase them from butchers, collect them to central points and prepare them for sale to tanners, who make their purchases through the regular hide auction held in London each fortnight. There are about fifty different grades of English hides and calfskins, and it is usual for each tannery to process a limited number of grades only: the work of the hide market therefore forms an essential link in the chain of leather manufacture, because it is vital for the tanner to be able to buy in quantity exactly the type of hide he requires.

Fellmongering is the process of removing the wool from a sheepskin after slaughter, grading and preparing this wool for subsequent processes and preparing the stripped skin—or pelt—for tanning. The Company does this work on a large scale, sells many different grades of wool and pelts, and has wide connections throughout the trade.

Strong, Rawle & Strong Ltd. has a strong family tradition and is fortunate in having on its staff a large number of men who have old-established family connections with the Company. It has a wide area of operations, collecting its raw materials from all areas in the south from Devon and Cornwall to Suffolk, and sales are made extensively throughout the United Kingdom as well as to countries abroad.

WELCH, MARGETSON & CO. LTD.

For the past one hundred and twenty-eight years Welch, Margetson and Company have been engaged in the manufacture and wholesale distribution of the highest quality men's wear. Originally founded in the City in 1832 as stock and brace makers, the company has expanded and has greatly increased its range of products. In 1890 a new tie factory was erected in Bermondsey and in 1898 the warehouse was moved from Cheapside to more commodious premises at 16, Moor Lane. Today, the company operates from a magnificent combined warehouse and factory built in 1950 at 237, Long Lane. The manufacture of ties, in silk and man-made fibres, and braces and belts is carried out on these premises together with the wholesaling of knitwear and fancy goods. Dressing gowns and waistcoats are produced in another factory in London, whilst shirts, collars and pyjamas are made in their large factory in Londonderry, Northern Ireland. In fact, there is very little of a man's wardrobe, other than outer clothing, which cannot be supplied by Welch Margetson.

A team of representatives is selling these products in the United Kingdom, while overseas Agencies have been established in many countries throughout the world. The largest export markets are U.S.A. and Canada. Altogether the name and products of Welch Margetson are widely known and respected in the men's wear trade at home and overseas.



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MR. PICKWICK LIVES HERE!

A local resident whose fame extends hundreds, if not thousands of miles beyond the Borough's boundaries is none other than the genial Mr. Pickwick. His portrait appears on countless cartons of Pickwick Brand cereals—so familiar in grocers' shops all over the country. And of course every single carton bearing the Pickwick Brand mark has been packed in Bermondsey—at Canada Wharf. For here is the famous packing factory of Messrs. White, Tomkins & Courage, Ltd., producers not only of Pickwick Brand cereals but of many other food products besides.

Food manufacturers and packers . . . cereal importers and merchants . . . the firm has been in the business since way back in 1841. Its Canada Wharf factory opened sixty years ago and has been in continuous operation ever since. Obviously methods have changed a great deal as the years have rolled by, and today fully automatic processes are used for most of the operations. One thing which is—and always has been—most rigorously maintained is a very high standard of hygiene.

Among the many foods packed at this factory now are White's Flaked Rice, White's Tapioca Flakes, and a variety of what the trade calls 'pulses' (peas and beans, including Split Peas, Marrowfat Peas, Haricot Beans and Butter Beans); also various types of Rice. White Tomkins are equipped to do 'pea picking' on a considerable scale. At Canada Wharf special machinery is installed which extracts the damaged and stained peas or beans before packing. This process is typical of the numerous ways in which the manufacturers ensure that supreme quality all their products are so famous for.

Another activity carried out at Canada Wharf is the preparation and packaging of small canteen packs for the catering trade. There is, too, a warehouse where products can be stored prior to delivery to clients. Only one product is actually manufactured here—White's Jelly Crystals.

Messrs. White Tomkins' London manufacturing plant is at Thames Tunnel Mills, which they have been using without a break since 1896. Here the milling and flaking of maize is carried out. It is steamed and flaked through rollers. Eventually it emerges as either Flaked Maize for adding to compound animal feeding stuffs (for poultry, sheep and cattle) or Golden Flaked Maize, which is used in the preparation of various beers. Flaked Rice and Tapioca Flakes for the grocery trade are also produced at Thames Tunnel Mills. It's always 'Full speed ahead!' at Thames Tunnel Mills and Canada Wharf.

W. WINGATE & JOHNSTON LIMITED

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For nearly a century and a half W. Wingate & Johnston Ltd. have played a leading role in the handling and movement of export and import traffic.

They operate as shipping and forwarding agents, customs and insurance brokers, case makers, export packers and travel agents. Their head office is in Charterhouse Street, E.C., but they also have branches in the West End, at London Airport and in Paris, Liverpool, Manchester, Glasgow, Newcastle, Southampton, Leicester, Toronto, etc.

The late Sir Charles Johnston, Bart., who was the first Lord Mayor of London to claim the County Palatine as his place of birth, was founder of the City of London National Guard.

There were undoubted problems of transportation in the year of Waterloo, but they have vastly increased since then. Wingate & Johnston have bridged the years by keeping pace with the times and offering outstanding facilities to their customers.

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